

**Club Benson Hedges Actual Budget****Club Benson & Hedges**

<b>EXPENSE:</b>	<b>BUDGET</b>
National Talent 100 club nights @ \$9,510 per night	\$ 951,000
Host Talent 100 club nights @ \$500 per night	\$ 50,000
Local Market Coordinators \$5,555 per market x 6 markets	\$ 33,333
Local Coordinator Expenses \$2,222 per market x 6 markets	\$ 13,333
Local Market Assistants \$2,777 per market x 6	\$ 16,667
Coordinating Producers 2 full-time Producers @ \$40,000	\$ 80,000
1 full-time Program Assistant	\$ 25,000
Out Of Pocket Program Expenses (not to exceed \$2,778 per month)	\$ 33,333
Travel Expenses For National Staff 2 persons traveling to supervise club nights from June to November 1996 and 15 pre-market visits	\$ 66,667
Per diems for national staff @ \$50 per day	\$ 16,667
Misc. Travel for Executive Producers Pre Market and event visits	\$ 16,667
Insurance 27 cents per head x 800 capacity club x 100 or 80,000 tickets	\$ 21,556
10% contingency Fee	\$ 16,349
Program Management Fee	\$ 330,000
<b>TOTAL PROGRAM EXPENSE</b>	<b>\$ 1,670,572</b>

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